

THE ART OF CARE & COMMUNICATION

Interactive Lecture: From Blockbusters to Geriatric Nutrition

DATE	TIME	LOCATION
Monday, May 18th	12:00 PM – 1:00 PM	Room U11

About the Lecture

Join us for a unique session bridging two seemingly distant worlds: **professional film translation** and **modern nutritional care for the elderly**. The common thread? Empathy and the ability to understand the needs of others.

Program Highlights

Part 1: The Invisible Art of Localization

Go behind the scenes of translation for giants like Netflix, HBO, and Disney+. How do you translate medical jargon in NCIS? How do you create audio descriptions for "Blue Planet"? Discover the challenges of dubbing and subtitling global hits.

Part 2: Nutrition & Elderly Care

A practical look at healthy nutrition in aging. How to spot warning signs of malnutrition? We will discuss strategies to support healthy eating, the importance of hydration, and creating a positive mealtime environment for seniors.

Guest Speakers

M.A. Magdalena Machcińska-Szczepaniak – Professional Audiovisual Translator (2,000+ productions: Top Gun, Mission Impossible, Dexter).

Alicja Matczuk & Marta Waszin – Specialists in Nutritional Therapy and Elderly Care.

Don't miss this opportunity to gain valuable professional insights!

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